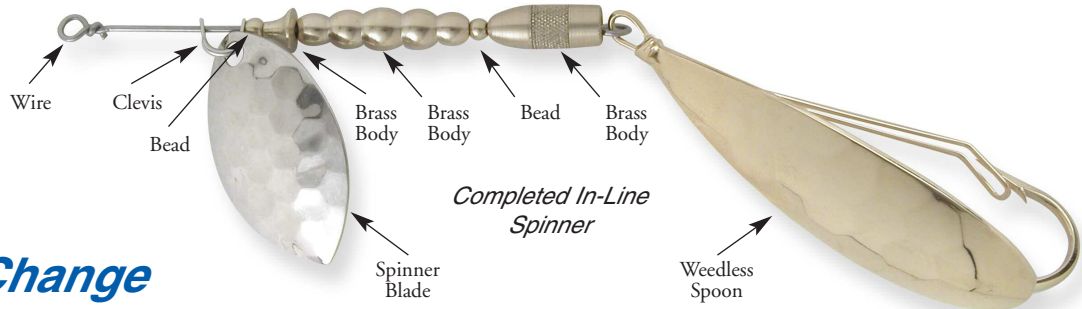


April 2009



## **New Easy Change** **In-Line Wire Forms**

**Premium Quality with Matching Brass Lure Bodies**

Lakeland Incorporated manufactures the finest quality components for the fishing tackle industry. Lakeland's newest innovation includes wire forms with an Easy Change self-locking feature. In-line spinner tackle that utilizes the Easy Change wire form can easily change fishing tackle alternatives without any tools. Easy Change In-Line wire forms can be used with a wide variety of fishing tackle including weedless spoons with trailer, casting spoons, weighted hooks, and a wide variety of soft plastics.

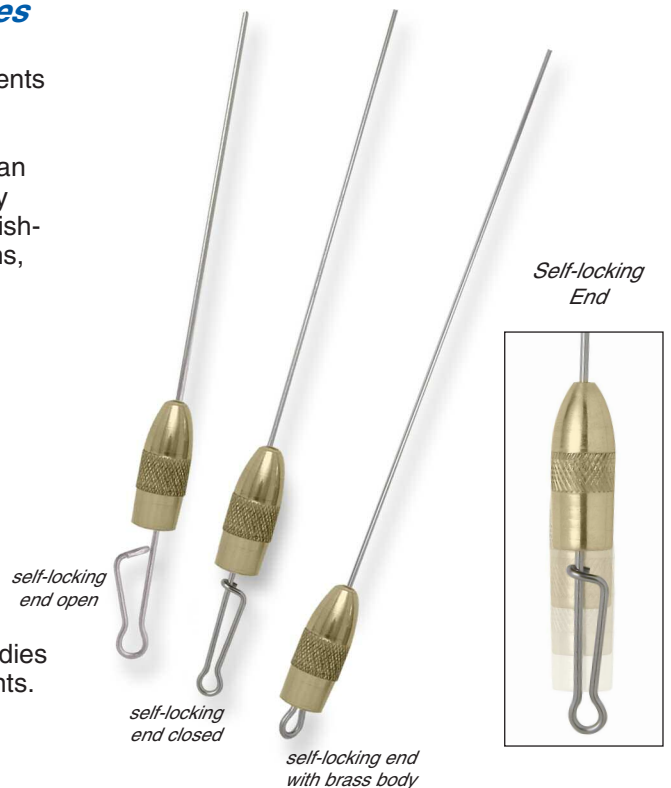
### **Exclusive Lakeland Features**

- Exclusive Easy Change wire form with self-locking end
- Stainless Steel Wire available in 3 sizes include:
  - .035 x 4"
  - .040 x 6"
  - .051 x 9" (for Musky & Pike)
- Matching lure bodies (locking body for each wire size):  
 Style 113, 114, 115
- Solid brass lure body

Lakeland has the widest selection and highest quality brass bodies available to compliment all types of weighted tackle requirements. Adding Lakeland quality components can easily enhance your existing tackle line.

At Lakeland, manufacturing the finest quality brass components for the fishing tackle industry is our only business. Lakeland is one of the largest manufacturers and continues to offer more choices of size, pattern, shape, finish, paint, and custom application than any other lure component manufacturer.

Lakeland customers expect the best service in the industry and we exceed their expectations with a commitment of continued innovation. Be sure to contact Lakeland to meet your fishing tackle component needs.



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Visit Lakeland's Website for New  
 Components and Service Information.  
 Lakeland's entire catalog is online at  
[www.lakelandinc.com](http://www.lakelandinc.com)