



Royal Willow Spinner Blades

Lakeland's Premium Quality Spinner Blade for Added Fish Attraction

Lakeland's New Design Offers Extensive Fishing Tackle Alternatives

- Innovative design shape for enhancing spinner action
- Allows slow rotation
- Enhanced flash attraction

The unique shape of the Royal Willow allows slower rotation. When used as an in-line spinner bait, the blade spins easily at the start of retrieve and creates a thrust just under the water surface when retrieved rapidly. The Royal Willow also allows a spinner bait to be walked on the surface at very low speeds. Snelled spinner rig tackle can easily be enhanced with Royal Willow Spinner Blades.

The Royal Willow is available in 4 sizes, 2 patterns (plain & fluted) and 6 premium plate finishes (bright nickel, 24 karat gold, silver & lacquer, black/nickel & lacquer, copper & lacquer, 50/50 nickel/gold). This special plating process creates a highly reflective finish, and produces a brilliant flash for added fish attraction.

At Lakeland, manufacturing the finest quality spinner blades, casting spoons and trolling flutter spoons for the fishing tackle industry is our only business. Lakeland is one of the largest manufacturers and continues to offer more choices of size, pattern, shape, finish, paint, and custom application than any other lure component manufacturer.

Lakeland customers expect the best service in the industry and we exceed their expectations with continued innovation and service. Be sure to contact Lakeland to meet your fishing tackle component needs.

Visit our website for product and service information.
Lakeland's entire catalog is online at
www.lakelandinc.com



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